

2 0 2 5 S P O N S O R S H I P



TUESDAY, JANUARY 14TH

REGISTRATION: 7:30 AM | MOTORCITY SOUND BOARD

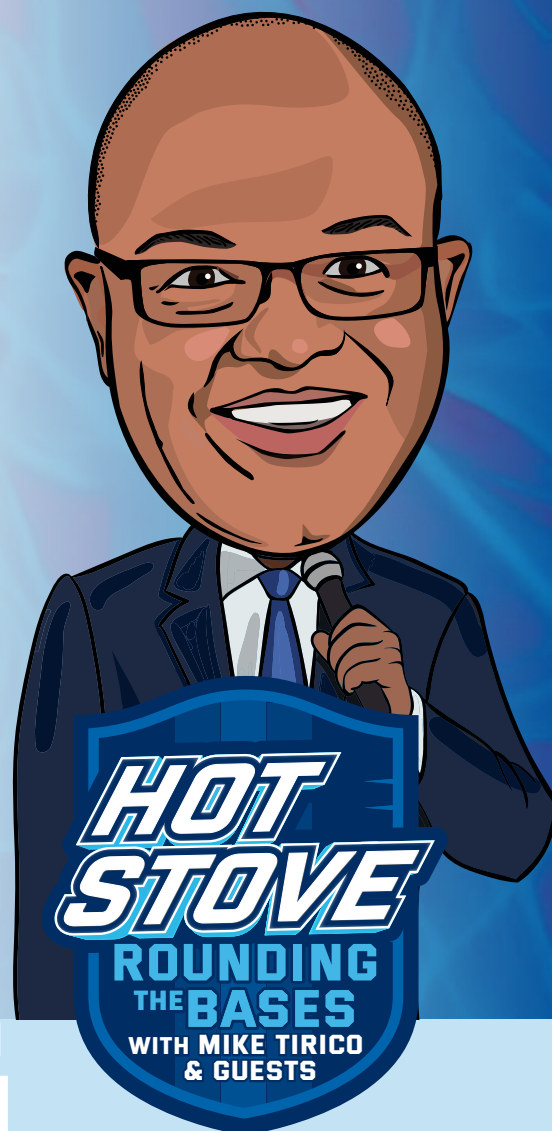
ROUNDING THE BASES WITH MIKE TIRICO

Mike Tirico is one of the most respected and prolific sportscasters of our generation. Most know Mike as the voice of NBC Sports' biggest events, handling play-by-play for *Sunday Night Football* and serving as the primetime host for NBC's coverage of the Olympics. Tirico also hosts NBC Sports' coverage of the Kentucky Derby, and golf's U.S. Open and Open Championship, and has called a multitude of other sports in his career, including the NBA, NHL, college football and basketball, golf, tennis, and World Cup soccer.

For those unfamiliar, 'Hot Stove' refers to lively discussions about favorite sports, traditionally held around a hot stove during the cold winter months.

Join us for a fun and engaging breakfast discussion featuring an exceptional lineup of renowned baseball announcers. Enjoy their expert insights, in-depth sports knowledge, and captivating stories, along with the opportunity to ask all your burning sports questions.

JOIN US FOR LIVELY DISCUSSION, STORYTELLING, AND Q&A



FEATURING



HOST
MIKE TIRICO



JASON BENETTI
Detroit Tigers TV
play-by-play and FOX
Sports basketball &
football play-by-play



DAN DICKERSON
Detroit Tigers Radio
play-by-play



LEN KASPER
Chicago White Sox
Radio play-by-play



DAN SHULMAN
Toronto Blue Jays
play-by-play announcer

EVENT DETAILS

DATE: Tuesday, January 14th

TIME: 7:30 AM (Registration) - 10:00 AM

BREAKFAST TO BE PROVIDED

LOCATION: MotorCity Sound Board

2901 Grand River Ave, Detroit, MI 48201, United States

Easy entry/exit parking to be provided



**JAMIE DANIELS
FOUNDATION**
A Children's Foundation Initiative

WHAT WE DO

The Jamie Daniels Foundation, a Children's Foundation initiative, grants funds to support community partners that provide programs, resources, and solutions that address the ongoing drug epidemic in our country. The foundation also advocates for legislative change as it relates to drug use and prescribing. Our primary focus is on children, young adults (up to age 24), and their families who are battling substance use disorder through three key initiatives:



Prevention



Recovery



**Stigma
Reduction**

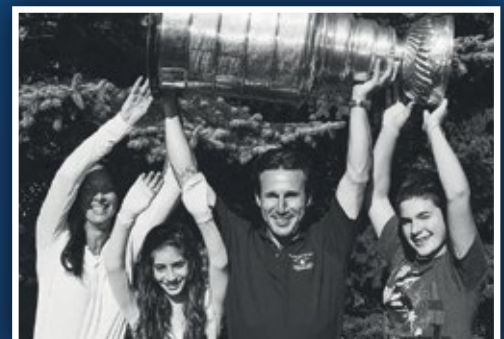
The Jamie Daniels Foundation was founded by Jamie's parents, Lisa Daniels-Goldman and Ken Daniels, in memory of their late son. Jamie died from an overdose at the age of 23 while receiving treatment for a substance use disorder.

JamieDanielsFoundation.org

PROCEEDS FROM THIS EVENT

ONE LIFE LOST IS ONE LIFE TOO MANY

Your participation in this event will help raise funds to support substance use prevention efforts, aid those in recovery, reduce the stigma associated with this disease, and advocate for change that can improve the path of a child or teen's life. Among other initiatives, your generosity allows us to maintain and grow our support for collegiate recovery programs, and to help establish and sustain an adolescent substance abuse treatment center in the Detroit area.



Lisa Daniels-Goldman and Ken Daniels with their daughter Arlyn and late son Jamie.



DID YOU KNOW THAT 1 IN 7 YOUNG ADULTS

has a substance use disorder?
A significant threat to our youth, substance use disorder often develops and takes off during adolescence. Treatment services for youth are sparse and often do not provide comprehensive, up-to-date care. Once in recovery and ready to transition to college, many schools do not provide the support necessary to maintain recovery.

1 IN 7



SPONSORSHIP OPPORTUNITIES PRESENTING SPONSOR • \$20,000

- 20 tickets (*two VIP tables of 10*) to Hot Stove Rounding the Bases with Mike Tirico
- Logo recognition at the event
- Logo recognition in all promotional materials
- Logo recognition in e-newsletters communication
- Social media recognition (*Facebook, Twitter, Instagram, LinkedIn*) from Jamie Daniels Foundation, Ken Daniels
- Logo recognition on Jamie Daniels Foundation website
- On-air mentions and graphics by Ken Daniels during LIVE Red Wings games.
- Mention in Detroit Tigers Newsletter
- Company representative opportunity to make announcement at event
- Featured recognition at the venue, day of event





**MORE THAN
90%**

of people in the United States struggling with Substance Use Disorder – colloquially known as addiction or alcoholism – engaged with drugs or alcohol prior to their eighteenth birthday.

**4.5 OUT OF
EVERY
100**

high schoolers are struggling with substance abuse or addiction.



SPONSORSHIP OPPORTUNITIES

GRAND SLAM BREAKFAST SPONSOR • \$10,000

- 20 tickets (*two VIP tables of 10*) to Hot Stove Rounding the Bases with Mike Tirico
- Include signage at buffet tables at the event
“breakfast brought to you by NAME”
- Social media recognition (*Facebook, Twitter, Instagram, LinkedIn*) from Jamie Daniels Foundation
- Logo recognition on Jamie Daniels Foundation website
- Featured recognition at venue, day of event

BIDDER-BIDDER AUCTION SPONSOR • \$5,000

- 20 tickets (*two VIP tables of 10*) to Hot Stove Rounding the Bases with Mike Tirico
- Featured logo placement on Auction Bidding Site
- Featured recognition as auctioneer during auction portion of the event
- Featured recognition on all materials promoting the auction
- Featured recognition at the venue, day of event
- Logo recognition on Jamie Daniels Foundation website

HOME RUN SPONSOR • \$2,500

- 10 Tickets (*one table*) to Hot Stove Rounding the Bases with Mike Tirico
- Logo recognition on website
- Featured recognition at the venue, day of event
- Logo recognition at table

NO HITTER SPONSOR • \$1,250

- 10 Tickets (*one table*) to Hot Stove Rounding the Bases with Mike Tirico
- Logo recognition at table



COMMITMENT FORM | DEADLINE: January 3rd

Artwork Deadline: January 3rd - Low-res/logos received after this date will NOT be printed on signage or other promotional materials.

3011 W Grand Blvd., Suite 218, Detroit, MI 48202

Company/Name as you would like it to appear on event signage:

☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms.

Contact Name & Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

SPONSORSHIP OPPORTUNITIES

☐ Presenting Sponsor - \$20,000 **SOLD** ☐ Bidder-Bidder Auction Sponsor - \$5,000 ☐ No Hitter Sponsor - \$1,250

☐ Breakfast Sponsor - \$10,000 ☐ Home Run Sponsor - \$2,500

TOTAL AMOUNT: \$ _____

PAYMENT METHOD

☐ Payment enclosed, check payable to The Jamie Daniels Foundation (Federal Tax ID: 32-0087353)

☐ Please charge my credit card: ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Name on card _____

Card Number _____ Exp. Date _____ CVV _____

Billing Address _____

City _____ State _____ Zip _____

☐ Please send me an invoice to the address below.

BILLING CONTACT ☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms. Contact Name & Title _____

Address _____

City _____ State _____ Zip _____

Email _____

Signature _____ **Date** _____

Please return this form & high-res EPS logos to: Katie Couture - KCouture@yourchildrensfoundation.org

ALL SPONSORSHIP COMMITMENTS MUST BE PAID IN FULL PRIOR TO January 3rd