

SPONSORSHIP INFORMATION



THE JAMIE DANIELS FOUNDATION

blossoms *of* hope

WOMEN'S LUNCHEON
THURSDAY, APRIL 4TH, 2024

THE COMMUNITY HOUSE - BIRMINGHAM, MICHIGAN

PROGRAM

KEYNOTE SPEAKER: SUSAN PACKARD

Blossoms of Hope will feature keynote speaker, Susan Packard, co-founder of HGTV, media entrepreneur, author of several books, and an active speaker at global business forums and universities. She is also a passionate advocate for college students in recovery and open about her own path to sobriety and recovery.

In addition, guests will hear from students and administrators on the impact of collegiate recovery programming, and how this support is instrumental in helping students overcome obstacles, empowering them to lead self-directed and fulfilling lives.

EVENT GOAL

This event aims to raise awareness that there is hope for our children attending or planning to attend college. The dreams we have for their future, as well as the aspirations they hold, are attainable; some may require a bit more assistance than others. Actively investing in and ensuring support for the well-being of our children in recovery on campus represents just one crucial step in their educational journey.



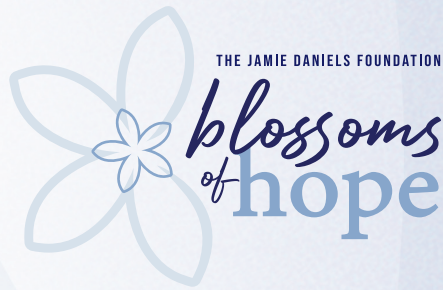
ABOUT THE JAMIE DANIELS FOUNDATION

The Jamie Daniels Foundation raises and grants funds to support community partners that provide programs, resources, and solutions that address the ongoing drug epidemic through substance use prevention, supporting those in recovery, reducing stigma around the disease, and advocating for positive changes in the lives of children and teens.

As an initiative of the Children's Foundation, the Jamie Daniels Foundation is provided with essential support and expertise, which creates a partnership that has a broader reach, grants more funds, and saves more lives.



EVENT DETAILS



DATE: THURSDAY, APRIL 4TH
TIME: 11:00AM: NETWORKING
11:30AM: REGISTRATION
12:00PM: PROGRAM
LOCATION: THE COMMUNITY HOUSE
380 S Bates St, Birmingham, MI
Valet parking provided
DRESS CODE: SPRING CHIC (BUSINESS ATTIRE)

TICKETS \$100 EACH

PROCEEDS FROM THIS EVENT

When you join us as an event sponsor, your organization's dollars will be put to the best use in our effort to battle substance use disorder on college campuses. Specifically, proceeds from this event will contribute to our support in sustaining and expanding collegiate recovery programs across Michigan.

Currently, the Jamie Daniels Foundation actively funds nine colleges and universities in Michigan, tailoring support to each institution's unique needs. Our initiatives include counseling, housing, scholarships, dedicated spaces, training programs, and events. And this is just the beginning. With over 90 colleges in Michigan, there's much more work ahead of us.

With your help, we proudly partner with these educational institutions, steadfastly supporting students in their academic pursuits. Our commitment goes beyond academics to help them navigate challenges of substance use disorder and strive towards their fullest potential. Together, we can make a lasting impact on students' lives across Michigan and contribute to a brighter future for our communities.

1 in 7
young adults in the U.S. have a SUD

53,000
adolescents in Michigan reported
having a SUD in the past year

37%
of college students **regularly** used
an illegal drug or abused alcohol

90%
of those with a substance use
disorder first engaged in drugs or
alcohol prior their 18th birthday



STUDENT SUCCESS!

JAMIE DANIELS FOUNDATION CURRENTLY SUPPORTS

9 SCHOOLS

but there are over 90 colleges in Michigan

95%

of students in Collegiate Recovery programs maintain their recovery

ONE-THIRD

report they would not be in school if not for CRP

HIGHER GRADUATION RATE

than general student population

HIGHER GPA

than general student population

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$10,000

1 AVAILABLE

- 16 tickets (two Premiere tables of 8)
- Logo recognition at the event, including guest tables
- Logo recognition in all promotional materials, including e-newsletters
- Social media recognition from Jamie Daniels Foundation
- Logo recognition on Jamie Daniels Foundation and the Children's Foundation website
- Company representative opportunity to make welcoming comments at event

LUNCHEON SPONSOR

\$5,000

1 AVAILABLE

- 16 tickets (two Premiere tables of 8)
- Featured recognition at the venue, day of event
- Signage at venue "Lunch brought to you by NAME"
- Social media recognition from Jamie Daniels Foundation
- Logo recognition on Jamie Daniels Foundation website

NETWORK SPONSOR

\$2,500

1 AVAILABLE

- 8 tickets (one Premiere table of 8)
- Featured recognition at the venue, day of event
- Signage at venue "Network brought to you by NAME"
- Logo recognition on Jamie Daniels Foundation website

LILAC SPONSOR

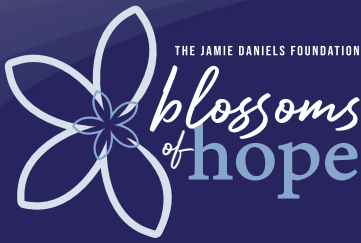
\$2,000

- 8 tickets (one table)
- Logo recognition at guest table
- Logo recognition on Jamie Daniels Foundation website
- Featured recognition at the venue, day of event

TULIP SPONSOR

\$1,000

- 8 tickets (one table)
- Logo recognition at guest table



COMMITMENT FORM | DEADLINE: MARCH 25, 2024

Artwork Deadline: March 25, 2024 - Low-res/logos received after this date will NOT be printed on signage or other promotional materials.

3011 W Grand Blvd., Suite 218, Detroit, MI 48202

Company/Name as you would like it to appear on event signage:

Dr. Mr. Mrs. Ms.

Contact Name & Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$10,000 Luncheon Sponsor - \$5,000 Network Sponsor - \$2,500

Lilac Sponsor - \$2,000 Tulip Sponsor - \$1,000

TOTAL AMOUNT: \$ _____

PAYMENT METHOD

Payment enclosed, check payable to The Jamie Daniels Foundation (Federal Tax ID: 32-0087353)

Please charge my credit card: American Express Discover MasterCard Visa

Name on Card _____

Card Number _____ Exp. Date _____ CVV _____

Billing Address _____

City _____ State _____ Zip _____

Please send me an invoice to the address below.

BILLING CONTACT Dr. Mr. Mrs. Ms. Contact Name & Title _____

Address _____

City _____ State _____ Zip _____

Email _____

Signature _____ Date _____

Please return this form & high-res EPS logos to: Katie Couture - KCouture@yourchildrensfoundation.org

ALL SPONSORSHIP COMMITMENTS MUST BE PAID IN FULL PRIOR TO MARCH 25, 2024