

2 0 2 2 S P O N S O R S H I P



THURSDAY, DECEMBER 1

7:30-9:30AM | MOTOR CITY CASINO HOTEL

 **JAMIE DANIELS**
FOUNDATION
A Children's Foundation Initiative

HOT STOVE STORIES WITH MICKEY & KEN

HOSTED BY RYAN HANA OF WINGED WHEEL PODCAST

The beloved Mickey Redmond and Ken Daniels are in their 26th season as partners in the gondola and were recently voted the best local broadcast crew in the NHL by theathletic.com. In addition, Mickey Redmond was recently inducted into the Michigan Sports Hall of Fame and Ken Daniels won his second local Emmy in the category of 'Play-By-Play Sports Announcing'.

(For the uninitiated, 'Hot Stove' denotes a passionate discussion about hockey taking place over the hot stove in the cold of winter.)

This fun and engaging breakfast discussion will feature an outstanding lineup of guests including former NHL stars Kris Draper and Chris Osgood, along with NHL referee Wes McCauley, and former ref Dan O'Halloran. Hosting the event will be Ryan Hana of Winged Wheel Podcast.

JOIN US FOR LIVELY DISCUSSION, STORYTELLING, AND Q&A



FEATURING



HOST
RYAN HANA
WINGED WHEEL
PODCAST



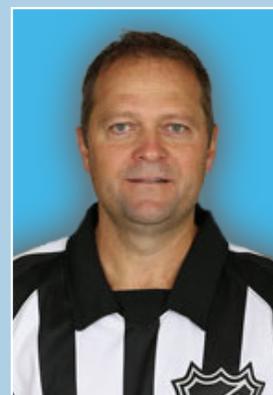
KRIS DRAPER
Director of amateur
scouting -DRW,
following 17 Red Wing
playing seasons and
4 Stanley Cups



CHRIS OSGOOD
Three-time Stanley
Cup Champion with
the Detroit Red Wings
and Red Wings analyst



WES MCCAULEY
NHL referee,
former MSU Spartan
player and Red Wing
draft pick



DAN O'HALLORAN
Former NHL referee
and now NHL
officiating supervisor

EVENT DETAILS

DATE: Thursday, December 1

TIME: 7:30 – 9:30AM

BREAKFAST TO BE PROVIDED

LOCATION: Motor City Casino in Detroit

2901 Grand River Ave, Detroit, MI 48201

Easy entry/exit parking to be provided



**JAMIE DANIELS
FOUNDATION**
A Children's Foundation Initiative

WHAT WE DO

The Jamie Daniels Foundation, a Children's Foundation initiative, grants funds to support community partners that provide programs, resources, and solutions that address the ongoing drug epidemic in our country. The foundation also advocates for legislative change as it relates to drug use and prescribing. Our primary focus is on children, young adults (up to age 24), and their families who are battling substance use disorder through three key initiatives:



Prevention



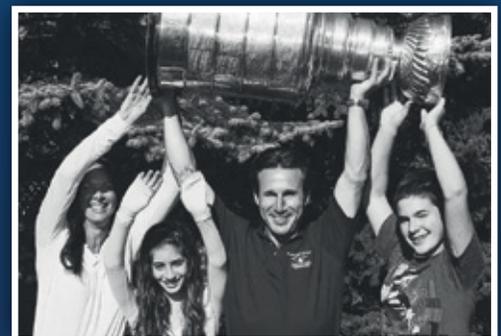
Recovery



**Stigma
Reduction**

The Jamie Daniels Foundation was founded by Jamie's parents, Lisa Daniels-Goldman and Ken Daniels, in memory of their late son. Jamie died from an overdose at the age of 23 while receiving treatment for a substance use disorder.

JamieDanielsFoundation.org



Lisa Daniels-Goldman and Ken Daniels with their daughter Arlyn and late son Jamie.

TICKETS \$100 EACH

AUCTION

There will be a live and silent auction to help support this event. We will have a select choice of sports memorabilia and other enticing items for your consideration.

PROCEEDS FROM THIS EVENT

ONE LIFE LOST IS ONE LIFE TOO MANY

Your participation in this event will help raise funds to support substance use prevention efforts, aid those in recovery, reduce the stigma associated with this disease, and advocate for change that can improve the path of a child or teen's life. Among other initiatives, your generosity allows us to maintain and grow our support for collegiate recovery programs, and to help establish and sustain an adolescent substance abuse treatment center in the Detroit area.



DID YOU KNOW THAT 1 IN 7 YOUNG ADULTS

has a substance use disorder? A significant threat to our youth, substance use disorder often develops and takes off during adolescence. Treatment services for youth are sparse and often do not provide comprehensive, up-to-date care. Once in recovery and ready to transition to college, many schools do not provide the support necessary to maintain recovery.

1 IN 7



SPONSORSHIP OPPORTUNITIES PRESENTING SPONSOR • \$20,000

- 16 Tickets (*two VIP tables of 8*) to Hot Stove Stories with Mickey & Ken
- Logo recognition at the event
- Logo recognition in all promotional materials
- Logo recognition in e-newsletters communication
- Social media recognition (*Facebook, Twitter, Instagram, LinkedIn*) from Jamie Daniels Foundation, Ken Daniels, and Wing Wheel podcast accounts
- Logo recognition on Jamie Daniels Foundation website
- On-air mentions and graphics by Ken Daniels during Red Wings games on Bally Sports Detroit
- Mention in Red Wings Weekly newsletter
- Promoted on Winged Wheel podcast by host, Ryan Hana
- Company representative opportunity to make announcement at event
- Featured recognition at the venue, day of event

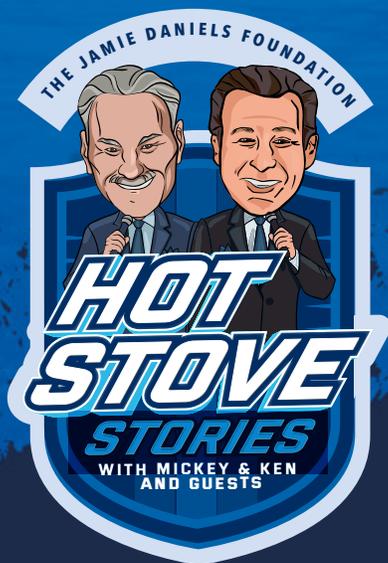


MORE THAN
90%

of people in the United States struggling with Substance Use Disorder – colloquially known as addiction or alcoholism – engaged with drugs or alcohol prior to their eighteenth birthday.

4.5 OUT OF EVERY
100

high schoolers are struggling with substance abuse or addiction.



SPONSORSHIP OPPORTUNITIES

BREAKFAST SPONSOR • \$15,000

- 16 Tickets (*two VIP tables of 8*) to Hot Stove Stories with Mickey & Ken
- Include signage at buffet tables at the event
“breakfast brought to you by NAME”
- Social media recognition (*Facebook, Twitter, Instagram, LinkedIn*) from Jamie Daniels Foundation
- Logo recognition on Jamie Daniels Foundation website
- Featured recognition at venue, day of event

AUCTION SPONSOR • \$10,000

- 16 Tickets (*two tables of 8*) to Hot Stove Stories with Mickey & Ken
- Featured logo placement on Auction Bidding Site
- Featured mention by auctioneer during auction portion of the event
- Logo recognition in all materials promoting the auction
- Featured recognition at the venue, day of event
- Logo recognition on Jamie Daniels Foundation website

BLUE LINE SPONSOR • \$5,000

- 8 Tickets (*one table*) to Hot Stove Stories with Mickey & Ken
- Logo recognition on website
- Featured recognition at the venue, day of event
- Logo recognition at table

RED LINE SPONSOR • \$2,500

- 8 Tickets (*one table*) to Hot Stove Stories with Mickey & Ken
- Logo recognition on website
- Logo recognition at table

TABLE SPONSOR • \$1,000

- 8 Tickets (*one table*) to Hot Stove Stories with Mickey & Ken
- Logo recognition at table



COMMITMENT FORM | DEADLINE: November 21, 2022

Artwork Deadline: November 21, 2022 - Low-res/logos received after this date will NOT be printed on signage or other promotional materials.

3011 W Grand Blvd., Suite 218, Detroit, MI 48202

Company/Name as you would like it to appear on event signage:

Dr. Mr. Mrs. Ms.

Contact Name & Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$20,000 Auction Sponsor - \$10,000 Red Line Sponsor - \$2,500

Breakfast Sponsor - \$15,000 Blue Line Sponsor - \$5,000 Table Sponsor - \$1,000

TOTAL AMOUNT: \$ _____

PAYMENT METHOD

Payment enclosed, check payable to The Jamie Daniels Foundation (Federal Tax ID: 32-0087353)

Please charge my credit card: American Express Discover MasterCard Visa

Name on Card _____

Card Number _____ Exp. Date _____ CVV _____

Billing Address _____

City _____ State _____ Zip _____

Please send me an invoice to the address below.

BILLING CONTACT Dr. Mr. Mrs. Ms. Contact Name & Title _____

Address _____

City _____ State _____ Zip _____

Email _____

Signature _____ **Date** _____

Please return this form & high-res EPS logos to: Katie Couture - KCouture@yourchildrensfoundation.org

ALL SPONSORSHIP COMMITMENTS MUST BE PAID IN FULL PRIOR TO November 21, 2022